



Joslin Diabetes Center

Newport

UNDER THE STARS

presented by Walgreens

NEWPORT UNDER THE STARS PROGRAM BOOK

Digital Ad and Logo Specifications

PUBLICATION AD SIZE

Full Page 4-Color:	TRIM: 8.5" x 11"
	LIVE: 8" x 10.5"
_ Page 4-Color:	LIVE: 8" x 5.125"
_ Page 4-Color:	LIVE: 4" x 5.125"

COLOR AD SPECS

Digital File Formats:

- o PDF, Native files in Quark 6.1, Adobe Illustrator 9.1.
- o All files must be MAC format, EPS preferred.
- o All electronic images must be 300 DPI at 100% of size.
- o All ads must be set up to LIVE area of publication Full Page (8"x10.5)

LOGO REQUIREMENTS

- o High resolution color logo, EPS preferred.
- o Low resolution JPEGs converted to EPS **will not be accepted.**

PRODUCTION CONTACT & AD SHIPPING

Symbolic c/o Newport Under the Stars Program Book
160 Cedarwood Office Park
6800 Pittsford Palmyra Road
Fairport, NY 14450
Attn: Candi Werkmeister (585) 421-9481

Please send ads directly to: Candi at cwerk@symbolicinc.com
Please Cc: Lia at lia@cmtentertainment.com

Contact Lia Lafreniere at CMT at (617) 357-0932 with any questions regarding ads.

***AD DEADLINE IS AUGUST 3, 2007.**