



For more information, contact:

Jenny Eriksen, Joslin Communications, (617) 732-2415
jenny.eriksen@joslin.harvard.edu

On Your Mark, Get Set...GO! Jay Hewitt, Ironman Triathlete, and Captain of Team Joslin, Trains Kids at Camp Joslin for Swim/Run Biathlon

Children and young adults attending Camp Joslin this summer will have a once-in-a-lifetime opportunity to train with an Ironman triathlete. Jay Hewitt, who races internationally as an elite Ironman triathlete, a demanding sport that includes a 2.4-mile swim, a 112-mile bike ride, and a 26.2-mile run, will visit Camp Joslin in Charlton, Mass., and train campers for Camp Joslin's first-ever swim/run biathlon on Saturday, July 7, 2007. Former campers will be on hand to cheer the young biathletes as that day is also Camp Joslin's annual Alumni Day.

Hewitt, who has been living with type 1 diabetes for almost 17 years, is hosting this event to inspire and teach kids with diabetes that they can do anything they put their minds to.

There will be more than 60 campers between the ages of 7 and 16 invited to take part in the biathlon, and each one to cross the finish line will receive a medal. The campers will be grouped by age and each group will be running and swimming age-appropriate distances. The course, which has been mapped out by a professional, will include a swim in Joslin's Putnam Pond and a run through the scenic camp nestled in the woods. The race will begin at 10:15 a.m. with the swim, and end as they run across the finish line.

Ben Clements, assistant camp director, explains "This is a great event for the kids here at Camp Joslin. To learn from and compete with an athlete of Jay's caliber is truly an honor."

Hewitt notes, "Every day, sometimes in every moment, we work to cross a finish line. I look at competing in Ironman triathlons, and living with diabetes, not as challenges, but as opportunities for me to surpass my goals. I hope that by working with the campers at Joslin, I can show them that with hard work and dedication, not even diabetes will stop them from reaching their goals."

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Hewitt's role as the Captain of Team Joslin is to help spread awareness about Joslin's vision of a world without diabetes and the importance of overcoming obstacles to achieve one's goals. Hewitt ran on behalf of Team Joslin at this past year's Boston Marathon. He competes around the world as an elite Ironman triathlete and as a member of the U.S. National Team for Long Course Triathlon. Hewitt, who will be attending Joslin's "Newport Under the Stars" fund raising event with his new bride Miss United States 2005 Anna Hanks Hewitt this September 18 & 19 (www.newportunderthestars.com), is also an attorney practicing business litigation, as well as a motivational speaker both within and outside of the diabetes community.

About Camp Joslin

Joslin founder Elliott P. Joslin, M.D., established Joslin's camping program for children with diabetes over 80 years ago, and the camping programs continue to expand. The Charlton camp, located an hour west of Boston on over 150 acres near Old Sturbridge Village, is one of the oldest diabetes camps in America and the recipient of numerous awards. Camp staff co-authored the diabetes medical standards for the American Camping Association and helped to form and incorporate the Diabetes Education and Camping Association, which is the nationally recognized professional association for diabetes camp professionals. This summer, more than 550 children with diabetes will attend Camp Joslin. A Wilderness Leadership Camping program for teens is among the programs offered. For more information about Joslin's camping programs, contact the Camp Office at (617) 226-5760 or check out the Web site at <http://www.joslin.org/camp>.

About Jay Hewitt

For more information about Jay Hewitt please visit www.jayhewitt.com. Jay is represented by Arluck Promotions www.arluckpromotions.com.

About Joslin Diabetes Center

Joslin Diabetes Center is the world's largest diabetes clinic, diabetes research center and provider of diabetes education. Founded in 1898, Joslin is an independent nonprofit institution affiliated with Harvard Medical School. Joslin research is a team of more than 300 people at the forefront of discovery aimed at preventing and curing diabetes. Joslin Clinic, affiliated with Beth Israel Deaconess Medical Center in Boston, the nationwide network of Joslin Affiliated Programs, and the hundreds of Joslin educational programs offered each year for clinicians, researchers and patients, enable Joslin to develop, implement and share innovations that immeasurably improve the lives of people with diabetes. As a nonprofit, Joslin benefits from the generosity of donors in advancing its mission. For more information on Joslin, call 1-800-JOSLIN-1 or visit www.joslin.org.